

—• 2020 •— 

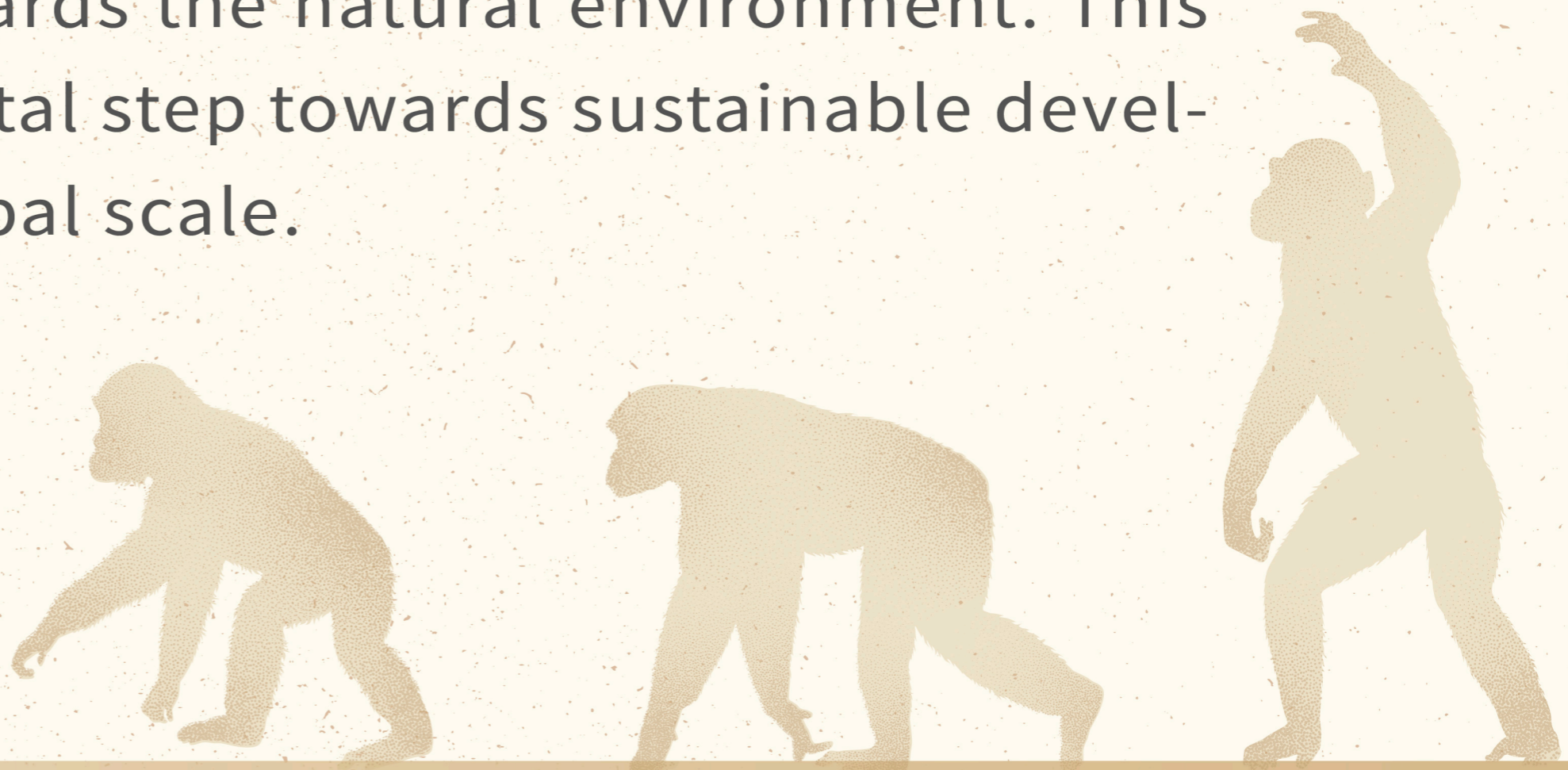
Tang Prize

SUSTAINABLE DEVELOPMENT 

◆ Jane Goodall ◆

Why her?

Dr. Goodall's groundbreaking work on **chimpanzees** redefined the relationship between human beings and animals. Through her work, we now understand that **human beings, animals and the environment** are linked inextricably, and thus begin to reflect on our attitude towards the natural environment. This awareness is a vital step towards sustainable development on a global scale.



From a Scientist to an Activist

World-renowned primatologist

In 1960, Dr. Goodall began her pioneering study of chimpanzees in what is now the Gombe National Park in Tanzania. The Gombe Stream Research Center was established in 1965. The research work, which continues to the present, is the world's longest running wildlife research project.

Dr. Jane Goodall attended a conference on chimpanzee behavior in 1986 in Chicago. The level of destruction of the chimpanzees' habitat and their rapidly decreasing population affected her deeply. **“I went to that conference as a scientist, and I left as an activist.”**

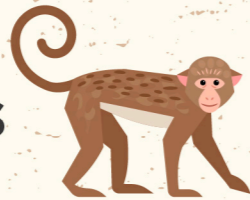
86-year-old Dr. Jane Goodall is not slowing down. She maintains a traveling schedule of 300 days on average every year, actively sharing her message of hope and action with the world.



Discovering that chimpanzees make and use tools

Dr. Goodall observed and recorded behaviors of wild chimpanzees:

◆ Hunt monkeys



◆ Make tools to fish for termites



◆ Use gestures like begging, hugging and patting



She observed that chimpanzees have distinct personalities and minds, and experience feelings. Chimpanzees form lasting family bonds, and are observed to engage in warlike behavior. These are groundbreaking discoveries in primatology.

Redefining the relationship between humans and animals

Her discoveries rocked the scientific world and rewrote the relationship between humans and animals. **Dr. Louis Leakey** famously said of the tool-making discovery, “**Now we must redefine tool, redefine man, or accept chimpanzees as humans.**”

Dr. Goodall and the Jane Goodall Institute worked with animal welfare groups to improve the conditions of captive chimpanzees in National Institutes of Health (NIH) laboratories. **NIH no longer uses chimpanzees in biomedical research labs**, and all captive chimps are retired to sanctuaries.



Inspiring people to take action



Dr. Jane Goodall is **not just a scientist but also a tireless activist** who has dedicated her life to conservation and education:

In 1977, she established the **Jane Goodall Institute** to promote the conservation and understanding of chimpanzees and other great apes. The Institute also supports wildlife conservation and environmental education on a global scale.

In 1991, she started the **Roots & Shoots Program**, which aims to empower the next generation to be socially and environmentally conscious citizens of our planet. The program is now in more than 65 countries.

In 1994, the Jane Goodall Institute initiated the **TACARE program** in Tanzania, a community-led and holistic conservation program which includes education, health, water sanitation, micro-credit, reforestation, and sustainable agriculture.



Inspiring Hope through Action



Jane Goodall

「 My job is to give people hope 」

Jane's Reasons for Hope



1. The power of the human brain



2. The energy of youth



3. The resilience of nature



4. The power of social media



5. The indomitable human spirit

Through her books, films about her and countless lectures and interviews, Dr. Jane Goodall has inspired people around the world to understand conservation issues as well as the importance of sustainable development.